



Budgeting, Planning and Management Reporting

Course Venue: UAE - Dubai

Course Date: From 5 Jan 2020 To 9 Jan 2020

Course Place: Boulevard Sheikh Mohammed Bin Rashid

Course Fees: 4150 GBP



Intorduction

Budgeting lies at the heart of business management, yet businesses often encounter financial difficulties as a result of either inadequate planning or errors within the compilation of the budgets.

This programme takes a practical approach to financial planning for the organisation and considers the following:

- The planning process and how to improve it
- The compilation of budgets - who needs to be involved and why;
- How to identify potential problems arising and suggests actions which can be taken
- Ways of improving financial control using effective management reporting

Objectives

- Implement advanced planning and control techniques into your budgeting process
- Integrate the budgeting process with the development of the company's long-term strategic vision
- Successfully build an integrated planning, budgeting and reporting process
- Apply management tools to the budgeting process that contribute to strategic goals
- Identify key performance indicators for effective and focused decision making
- Increase profitability and performance through stream lined planning and reporting

Day One

Planning for Success

- What are planning strategies?
- Strategy analysis, choice & implementation
- Introducing the Strategy maps
- Corporate value and shareholder value
- The agency problem and corporate governance
- Planning requirements and working capital

Day Two

The Forecasting Process

- Determine the purpose and objective of the forecast
- Statistical analytical tools
- Quantitative analysis and forecasting
- Forecasting techniques
- Causal analysis models - regression analysis
- Using Excel ® to analyse historical data

Day Three

Budgets, Costs and Budgetary Control

- Why do we budget? - the purposes of budgeting
- Planning and control
- Putting the budget together
- Cost behaviour and classification



- Cost / volume /profit (CVP) and 'what-if' analysis
- Standard costing
- Flexed budgets
- Variance analysis and the reasons for variances

Day Four

Activity Based Costing (ABC) And Activity Based Budgeting (ABB)

- Activity based costing (ABC)
- Refinement of the costing system
- ABC and cost management
- Design of ABC systems
- The cost hierarchy and cost drivers
- Advantages and disadvantages of ABC systems
- From traditional budgeting to activity based budgeting (ABB)
- The ABB process
- Motivation and the behavioural aspect of budgeting

Day Five

Measuring corporate performance: requirements of a successful performance measurement system

- Broadening performance measurement systems
- The Drive toward Shareholder Value (EVA®)
- Beyond budgeting: integrating financial and non-financial issues
- Introducing the Balanced Scorecard and the key perspective