



Master of Logistics and Retail Management

Course Venue: UAE - Dubai

Course Date: From 5 Jan 2020 To 9 Jan 2020

Course Place: Boulevard Sheikh Mohammed Bin Rashid

Course Fees: 5450 GBP



Objectives

On completion of this course you should be able to:

- Appreciate the need to have more involvement in supply chains.
- Recognize and reprioritize activities in transporting products from production to consumption.
- Understand how to minimize time to market, maximize on-shelf availability, continuously replenish stock and utilizing technology to transform the retail supply chain
- Examine the very latest thinking and research essential to retail logistics.
- Identify the relationships in the supply chain, and define logistics in the fashion industry
- Gain an understanding of the different issues in temperature controlled supply chains

Course Outlines

CONCEPTS IN RETAIL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Retail logistics: changes and challenges

- The logistics task
- Retail logistics and supply chain transformation
- Supply chain management
- The grocery retail supply chain in the United Kingdom
- Supply chain challenges

Relationships in the supply chain

- Changing buyer-seller relationships
- Quick Response
- Efficient Consumer Response
- The role of logistics service providers

The internationalization of the retail supply chain

- Differences in distribution 'culture' in international markets
- The internationalization of logistics practices

NON-FOOD (FASHION) LOGISTICS

Market orientation and supply chain management in the fashion industry

- Market orientation approach and supply chain management - a focal point
- Market orientation approach and supply chain management - the reality
- The role of imitation and innovation in the fashion business
- Conclusion and the research agenda for future studies

Fashion logistics and quick response

- Managing the fashion logistics pipeline
- The lead-time gap
- Quick response strategies
- Global sourcing and QR
- The importance of agility



Agile merchandizing in the European textile fashion industry

- Global sourcing challenges
- Fashion merchandizing
- The agile supply network
- Agile merchandizing
- Future developments

FOOD LOGISTICS

Tesco's supply chain management

- The changing Tesco supply chain: establishing control and delivering efficiency
- The current network
- Other initiatives: the environment

Temperature controlled supply chains

- What is a temperature controlled supply chain?
- The importance of temperature controlled supply chains
- Changes in temperature controlled supply chains
- Issues in temperature controlled supply chains
- Future developments and constraints

On-shelf availability in UK grocery retailing: a case study

- Literature background
- Methodology

EMERGING ISSUES: TECHNOLOGY AND ENVIRONMENTAL LOGISTICS

The development of e-tail logistics

- The growth of e-commerce
- The grocery market
- The logistical challenges
- Definition of the home delivery channel
- Environmental impact of online retail logistics

RFID: transforming technology?

- RFID: initial hype and reality
- RFID: more measured consideration?
- The greening of retail logistics