



## **Managing and Leading in a Multi - Cultural Workplace**

**Course Venue:** UK - London

**Course Date:** From 5 Jul 2020 To 9 Jul 2020

**Course Place:** London Paddington

**Course Fees:** 4700 GBP



## **Introduction**

This course aims to explore the meaning and psychology of culture; to understand the impact of culture on management and leadership; to identify the areas in which cultural differences present a challenge in managing and leading employees in a multi-cultural workplace; and finally to become more self-aware in cultural understanding, individual biases and assumptions and to understand the implications these have on our work. This is a vital course for any manager or leader working in a multi-cultural workplace.

### **This course will feature:**

- Develop your multi-cultural leadership & management skills in a fun & informative learning environment
- Discover best-practice in diversity management & multi-cultural communication
- Appreciate current business issues related to managing & leading in a multi-cultural workplace
- Strategies for improving your cross-cultural communication
- Ways to ensure success and limit failure with international assignments.

### **objectives**

#### **By the end of this course, participants will be able to:**

- List Hofstede's five value dimensions
- Explain the meaning of each of the five value dimensions
- Illustrate examples of stereotypes and stereotyping
- Differentiate between transformational & transactional management
- Formulate a business case for cultural diversity in their workplace

## **Contents**

### **Day One**

#### **The Meaning of Culture**

- Our world today - the importance of demographics
- What is culture?
- Dimensions of culture
- Hofstede's five value dimensions
- Understanding globalisation
- Workplace and organisational culture

### **Day Two**

#### **The Psychology of Culture**

- Understanding personality
- Stereotypes and stereotyping
- Motivation and culture
- Multi-cultural communication
- Body-language and culture
- Multi-cultural negotiation



## **Day Three**

### **Leadership & Management**

- Theories of leadership & management
- Transformational & transactional management
- Developing a global mindset
- Culture and strategy
- Managing in multi-national companies
- Multi-cultural teams and teamwork

## **Day Four**

### **Managing diverse employees in a multi-cultural workplace**

- The business case for cultural diversity
- Managerial roles in diversity
- Discovering cultural advantage
- Diversity and teams
- Nationalisation programmes
- Providing feedback and performance appraisal in a multi-cultural workplace

## **Day Five**

### **Current issues in international business**

- International assignments and global career development
- Culture shock and global working
- International Human Resource issues
- Culture and decision-making
- Personal action planning