



Principles And Issues Of Supply Chain And Distribution Management

Course Venue: UAE - Dubai

Course Date: From 26 Jan 2020 To 30 Jan 2020

Course Place: Boulevard Sheikh Mohammed Bin Rashid

Course Fees: 5450 GBP



Introduction

This course is for professionals in multinational companies who may face several challenges related to the multi-linguistic, multi-faceted aspects of supply chain management in developing and developed economies. Under-developed infrastructures, archaic technology and lack of knowledge of indigenous supply chain management systems have hampered the growth of markets and indigenous businesses in emerging economies.

On completion of this course you should be able to:

- Discuss a wide selection of case studies covering a multitude of supply chains in different economies of the world.
- Examine major issues related to supply chain management.
- Understand the complete management of the flow of goods, information, and finances, the discipline of supply chain management merits an in-depth analysis.
- Explore the latest knowledge on different types of supply chains that exist within the world business environment and acts as catalyst for incumbent global corporations
- Understand and work around inefficient supply chains, particularly in emerging economies.

Course Outline

Logistics Clusters and Services

- A Case Study of Singapore as a Logistics Cluster
- Transport and Logistics in Dubai: A High Stakes Play
- Assessing Trade Friendliness of Logistics Services in ASEAN

Perishable and Commodity Products Supply Chains

- Fruitful Market Mediation: Challenges in Implementing CoO petition
- Supply Chains of Commodity Products in India: The Case of Rice
- Multilayered Distribution System in India: Practice and Issues
- A Study of Eco-Friendly Supply Chain Management at Cement Industries of Chhattisgarh

Aeronautical and Automotive Supply Chains

- When Supply Chain Strategy does not Match Supply Chain Capabilities: Lessons that can be learnt from the Supply Chain of Boeing
- The Internationalization Path of Wanxiang
- Greening the Automotive Supply Chain
- A Case Study of Singapore's Automotive Supply Chain: Preliminary Analysis and Findings

Specialized Supply Chains

- GIS, Grid Computing and RFID in Healthcare Information Supply Chain: A Case for Infectious Disaster Management
- Petroleum Supply Chain Network Design: A Case Analysis from Oman
- Commercial Logistics vs. Military Logistics: A Conceptual Analysis
- Supply Chain Management for NGOs: Case Study of Akshaya Patra Foundation

Supply Chain Losses and Risk Management



- Understanding Supply Chain Risk Management: An In-Depth Analysis
- Categorization of Losses across Supply Chains: Cases of Manufacturing Firms
- An Analysis of Issues and Possible Remedies in the Adoption of RFID in Retail Supply Chains of India