



## **Best Practices of Global Logistics and Distribution Planning**

**Course Venue:** UAE - Dubai

**Course Date:** From 8 Nov 2020 To 12 Nov 2020

**Course Place:** Boulevard Sheikh Mohammed Bin Rashid

**Course Fees:** 5450 GBP



## **Objectives:**

### **On completion of this course you should be able to:**

- Examine in turn strategies for West and East Europe, the Far East and North America.
- Identify the key strategic role of logistics in the long-term plans of major companies, and how it's recognized as a vital part of every organization.
- Gain a comprehensive overview of logistics, which is included in all the activities related to the supply chain from initial suppliers through to final customers.
- Gain a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution.
- Define new insights into the most significant aspects of logistics, including: developments in logistics, supply chain strategies, and lean logistics

## **Course Outlines**

### **Formulating a Logistic Strategy**

- Towards a strategic view of supply chain management
- Changing scope and direction: managing the supply chain
- New directions in logistics
- Future trends in supply chain management
- Formulating logistics strategy
- Beyond supply chain integration: Opportunities for competitive advantage
- Thinking strategically about supply chain management

### **Implementing the Strategy**

- Judging the performance of supply chain management
- Retail supply chain integration
- Retailer-supplier partnerships
- Time compression in the supply chain
- Benchmarking
- Supply chain process re-engineering and enterprise applications
- The outsourcing of logistical activities
- The new approach to distribution
- Retail logistics
- Training in logistics
- Can efficient logistics reduce transport energy demand?
- Logistics in city centers: A planning and policy dilemma

### **International Logistics**

- Developing global logistics
- The internationalization of logistics in the UK
- Global strategy
- Developments in Western European logistics strategies
- Logistics strategies for central and eastern Europe
- Logistics strategies for North America
- Route-to-Market for Western consumer goods in Asia